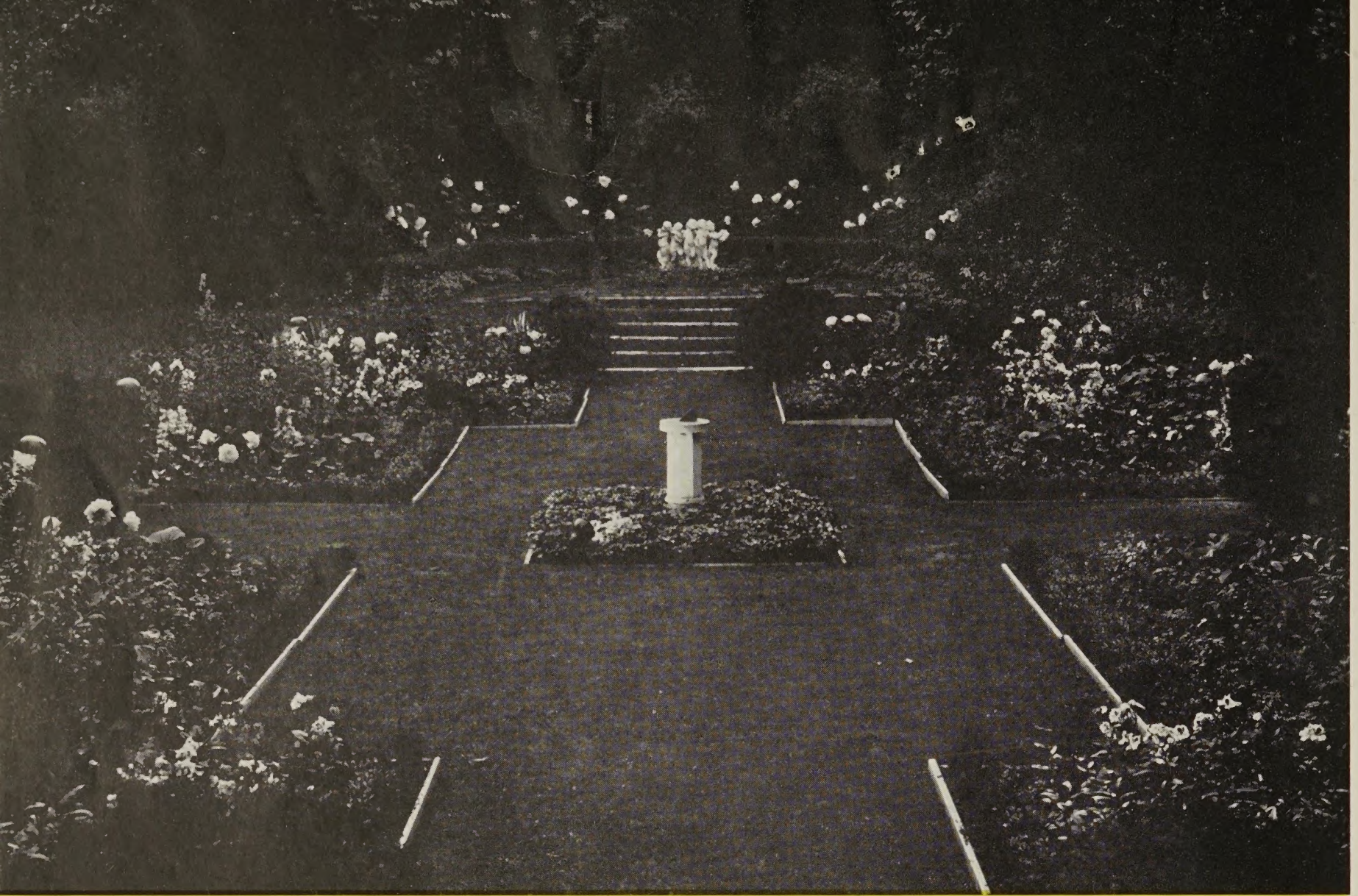




# *Landscape Lighting*





"Night time beauty in a formal garden"



"Accenting individual beauty"



# Enjoy Your Garden at Night!



"A garden is a lovesome thing," sang a poet long ago, without restraint. And in our hearts we agree, whether we actually garden ourselves, or not. More "lovesome" than ever is the garden of today. Electric light has brought it a new charm and beauty—a new usefulness.

*It's Delightful.* To be practical, consider how much more useful a garden becomes when it is lighted. On warm nights, the lighted garden becomes a delightful outdoor living room where family and friends can enjoy a scented breeze and cool comfort instead of the stuffiness of the house indoors.

*It's Gratifying.* The gardener who digs and plants, prunes and snips, finds it gratifying indeed to be able to sit down after the toils of the day and enjoy his garden . . . looking at it, living in it. Darkness no longer needs to blot out the beauty he has worked to create. Instead, if he has carefully planted a few light bulbs along with the flower bulbs, he can enjoy the soul-satisfying picture of his garden whenever the spirit moves him and long after the sun has set.

*It's Artistic.* As in all other planting, there is an art to this planting of light bulbs. For best results there are three rules to follow.

1. Hide the bulbs. You want a soft glow in your garden, not glare.
2. Place the lights to show off the principal attraction in your garden . . . whether flower bed, flower border, fountain, pool or a tree happens to be the attraction of the moment.
3. Have light in several places, so that the garden as a whole does not look spotty but presents a pleasing picture.

*It's Easy.* The equipment shown on the following pages makes it easy for you to follow these three rules. Artistic shields conceal the bulbs and blend with the garden background. These shields are mounted so that you can plant them among the tulips this week and the roses next, and thus follow the season in your garden with light wherever you want it most at the moment. A variety of equipment makes it possible for you to choose the pieces needed to paint a beautiful night picture in your garden, and with a little experimenting you soon master the art.

All units are built to take the weather, with watertight sockets and twelve feet of rubber cord. All units are inexpensive, and all promise you undreamed-of returns on your whole garden investment.



**THE GARDEN LIGHTING EQUIPMENT CO.**

*Landscape Lighting*

1210 EAST 113th STREET



CLEVELAND, OHIO





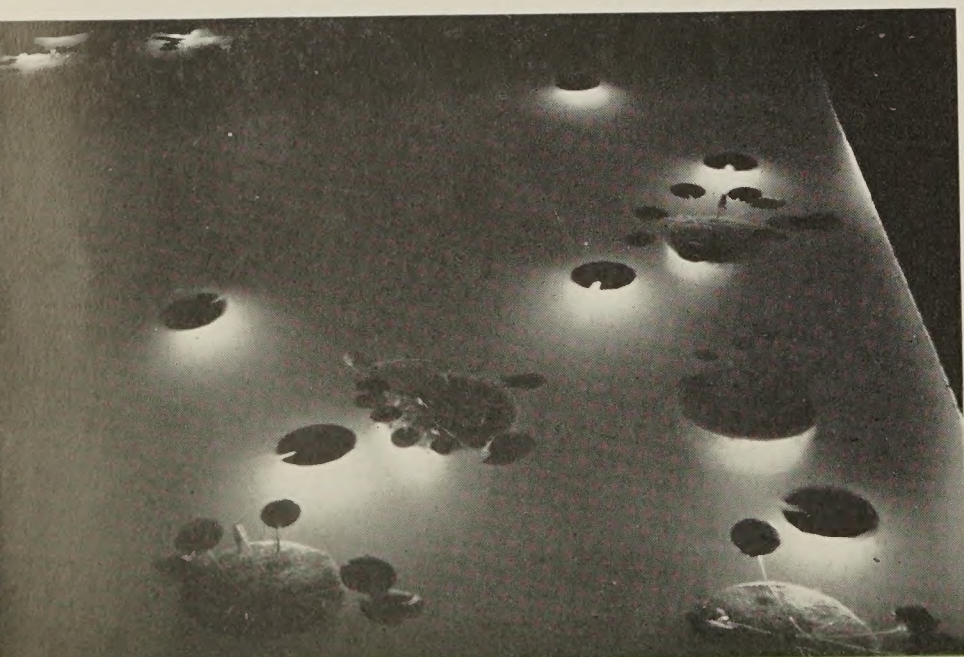
"Mystifying with its softly luminous effect"

## *Light for the Garden Pool*

☆ What jewels do for a woman, a pool does for a garden. And just as jewels are never so lovely as under a light that catches their sparkle and gleam, so a calm pool is never so lovely as when its waters are artfully lighted.

In the pool above, the water is made softly luminous and the water lilies re-

vealed by two illuminated lily pad units described on the opposite page. One of these units will provide million dollar lighting effects in a pool six feet in diameter. **GOOD HOUSEKEEPING** which used two dozen of these units to light the 20-ft. pool in their garden at the Century of Progress, found them equally effective in a large pool, and discovered the same thing that individual gardeners from coast-to-coast have discovered . . . namely that this unit is easy to install. It's easy to look at . . . you can hardly distinguish the metal shield from the real lily pads growing in the pool. And last but not least, the light it conceals is not temperamental. It always works!



"At the Century of Progress"



# THE ILLUMINATED LILY PAD for Under Water Lighting

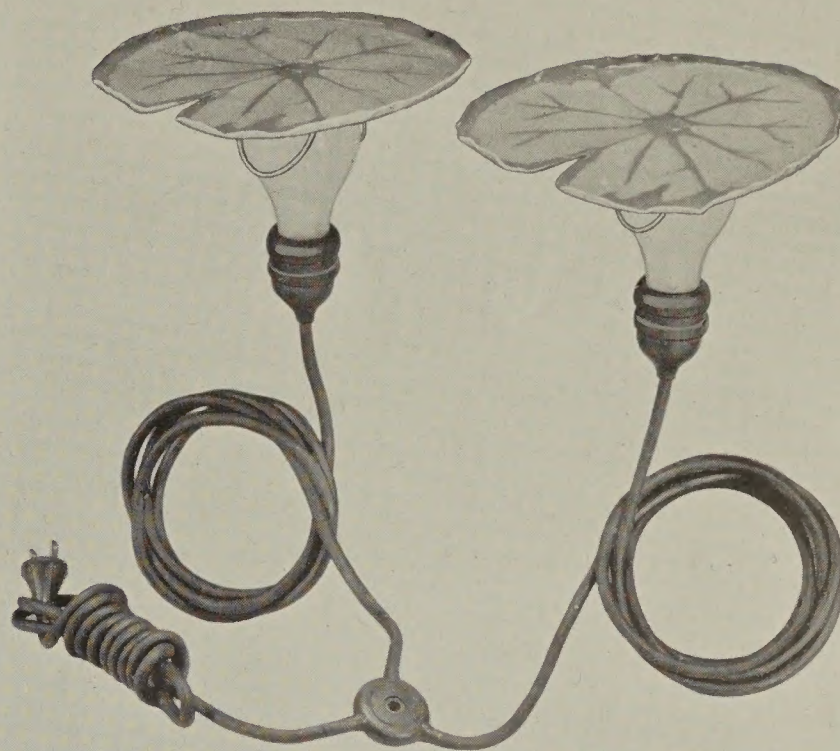
## DATA

Catalog No. 100-2

The DOUBLE LILY PAD consists of two authentically colored shields that hide the light source. This unit floats upon the surface of your pool exactly as do your natural lily pads. By night or day the authentic coloring makes it difficult to distinguish the unit from a natural lily pad.

Cord: Double all rubber watertight socket, Y type cord 12 feet overall.

Shipping Weight: 3 pounds.



Catalog No. 100-2

## DATA

Catalog No. 100

The SINGLE LILY PAD is the same as the above except that wiring consists of a single one-piece all rubber watertight socket and cord assembly.

Length of Cord: 12 feet.

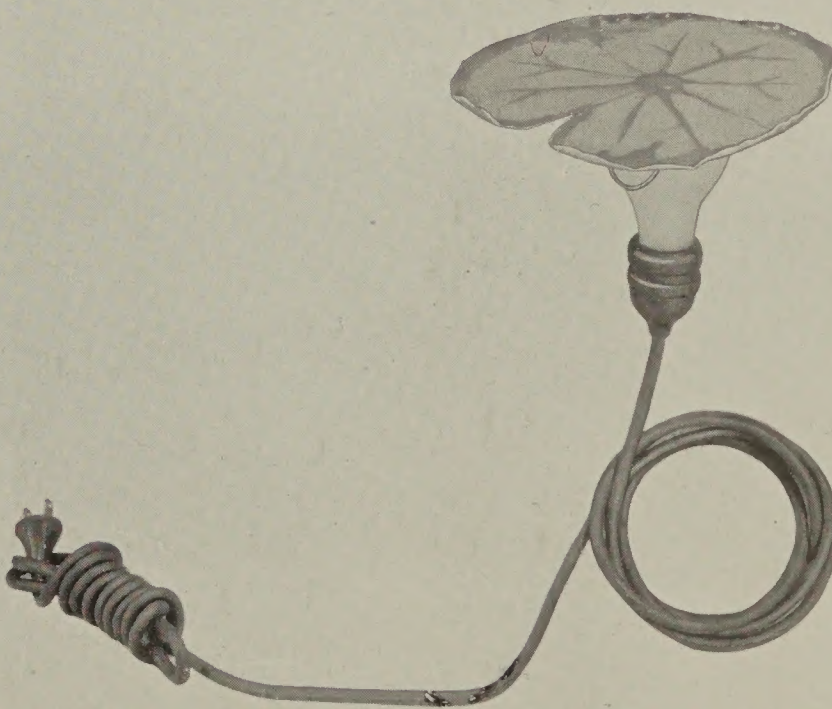
Shipping Weight: 2 pounds.



Color: Lily pad green veined with brown.

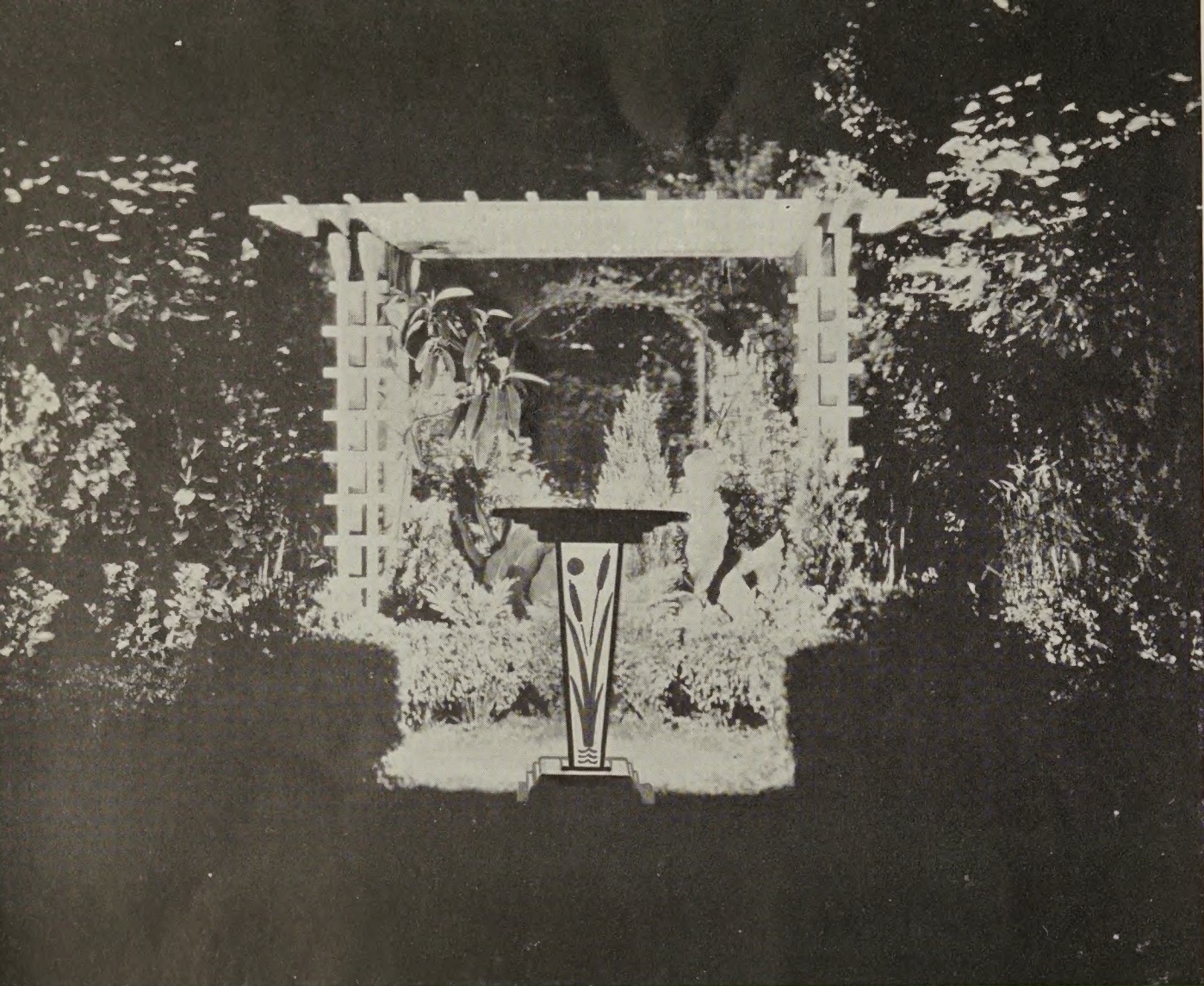
Dimensions of Lily Pads: 8 x 8<sup>3</sup>/<sub>8</sub> in.

Lamp Size: 25, 40 or 60-watt MAZDA lamp.



Catalog No. 100





"Emphasizing the grandeur of the garden"

## THE LUMINOUS BIRD BATH GAZING BALL OR SUNDIAL

☆ Something new, different and alluring is made possible in the garden by this gazing ball, sundial or bird bath. At the turn of a switch, light shines through the glass sides of the standard.

Like the stars above the garden, the yellow moons and brown cat-tails on the glass sides glow with light. Against the green metal trim of the standard the effect is altogether distinctive and captivating.

Place the gazing ball, sundial or bird bath among flower beds or close to a background of shrubbery . . . and the surroundings will be included in its happy radius of light. Your eyes will feast many times on the beauty of this lighted standard!

Select with the standard the type of top you want. The sundial top brings into the daytime garden the "lavender-and-lace" tradition of gardens of long ago. Its motto reads: "I count none but sunny hours."

The gazing ball contributes spherical silver beauty. By cool contrast it heightens the warm, colorful beauty of the flowers. Two gazing ball units are available.

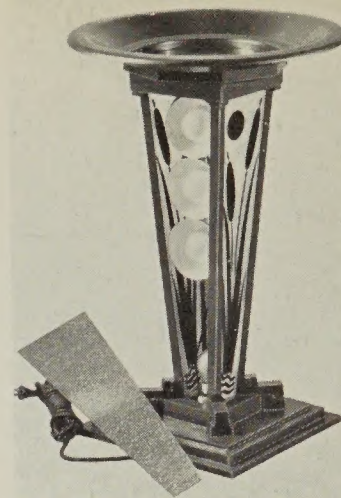
### DATA

Base for units No. 400, 401, 402, 403, finished antique green.

**Dimensions:** Height of base, 26 inches; gazing ball diameter, 12 inches; sundial diameter, 8 inches.

**Shipping Weight:** 30 pounds.

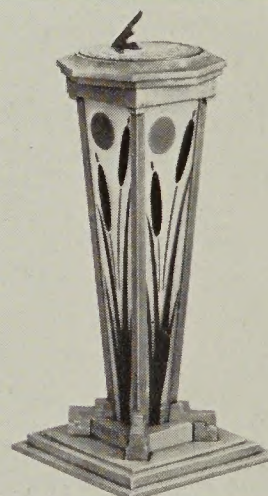
**Lamps:** Four 15-watt and two 25-watt MAZDA lamps.



Catalog No. 400



Catalog No. 402



Catalog No. 403

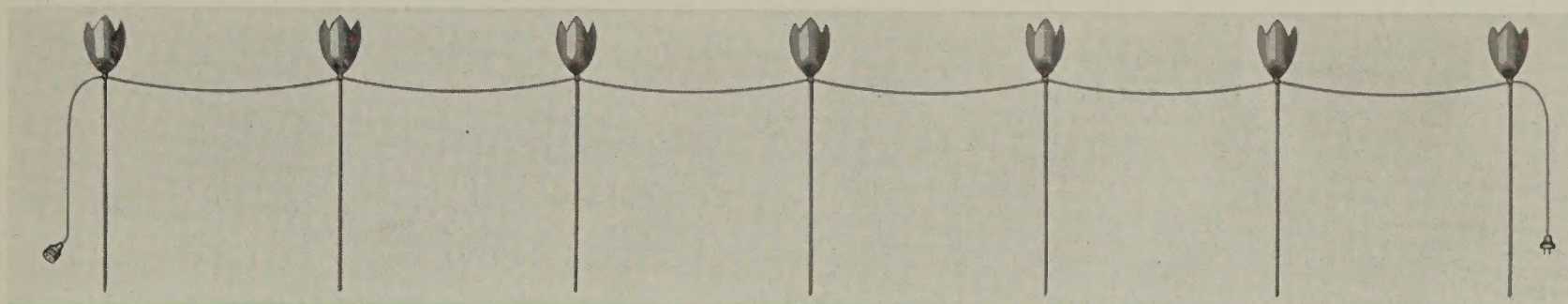


Catalog No. 401



# TULIP SHIELD BORDER SET

## for all General Border Lighting



Catalog No. 550 — No. 525

The flowers that bloom in the Spring . . . or the Summer or the Fall . . . are far too lovely to lose sight of after dark. Let them shine with a new glory when the sun goes down. Plant this flower border set just in front of the flowers you want to keep in your night picture. Planting them is simple, as each flower shield in the border set is mounted on a spike that slips smoothly into the

earth and firmly holds in place the shield with its concealed light bulb. The rubber cord connecting the seven shields determines the possible distance between them, although they may be spaced closer together where the flowers to be lighted are closely massed. One border set will light a 24-foot flower bed or border, creating a night picture sweetly in tune with the sounds of a summer night.

### DATA

**Catalog No. 550:** Complete BORDER SET consisting of seven No. 525 shields and one No. 70 seven socket all rubber watertight cord set.

**Catalog No. 525:** Consists of seven BORDER SET shields only.

**Finish:** Antique Green Face; white reflecting surface.

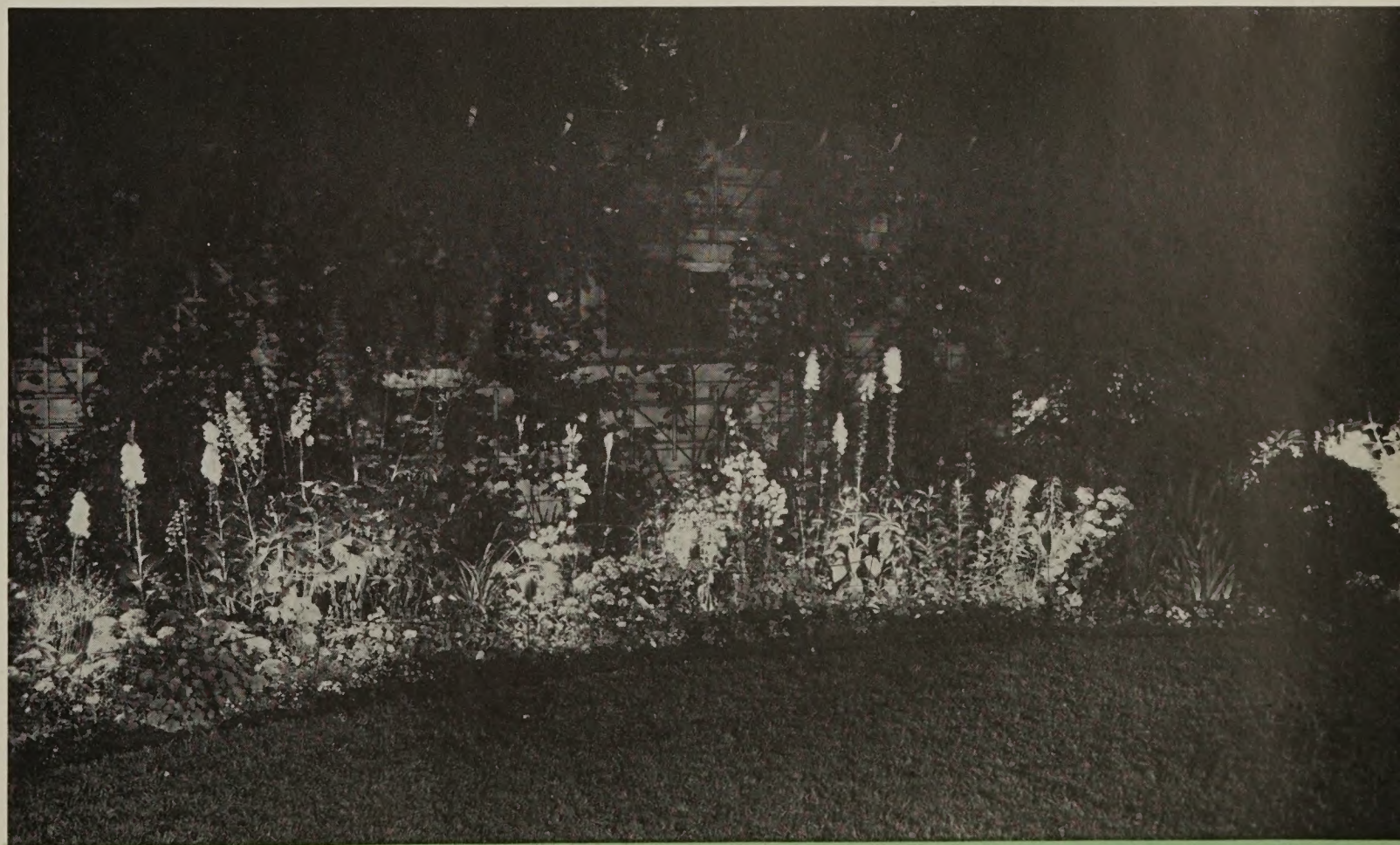
**Lamps Required:** Seven type S-11-10 watt MAZDA lamps.

**Shipping Weight:** No. 550, five pounds. No. 525, three pounds.

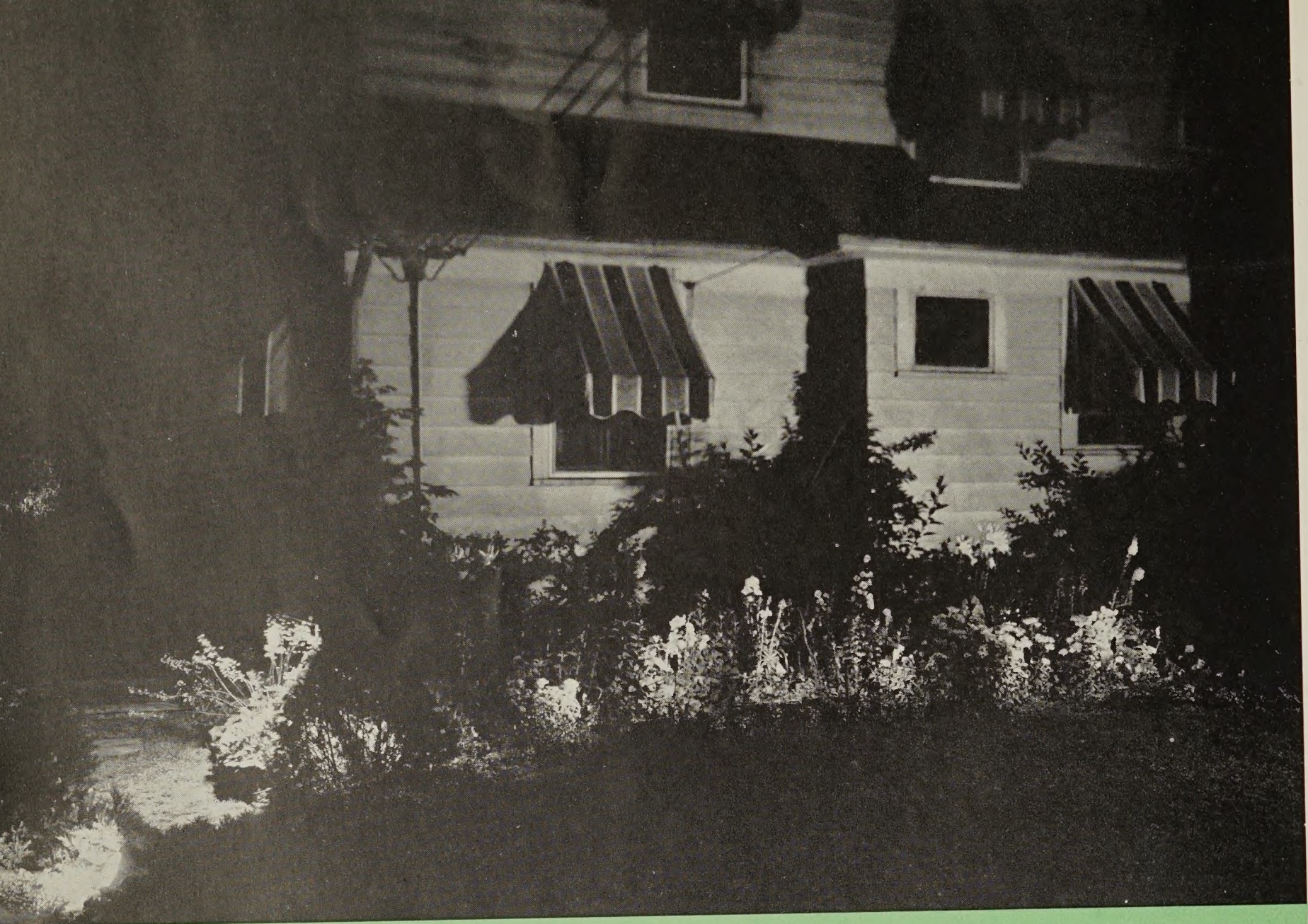


Illustration showing design of Tulip Shield Border Set.

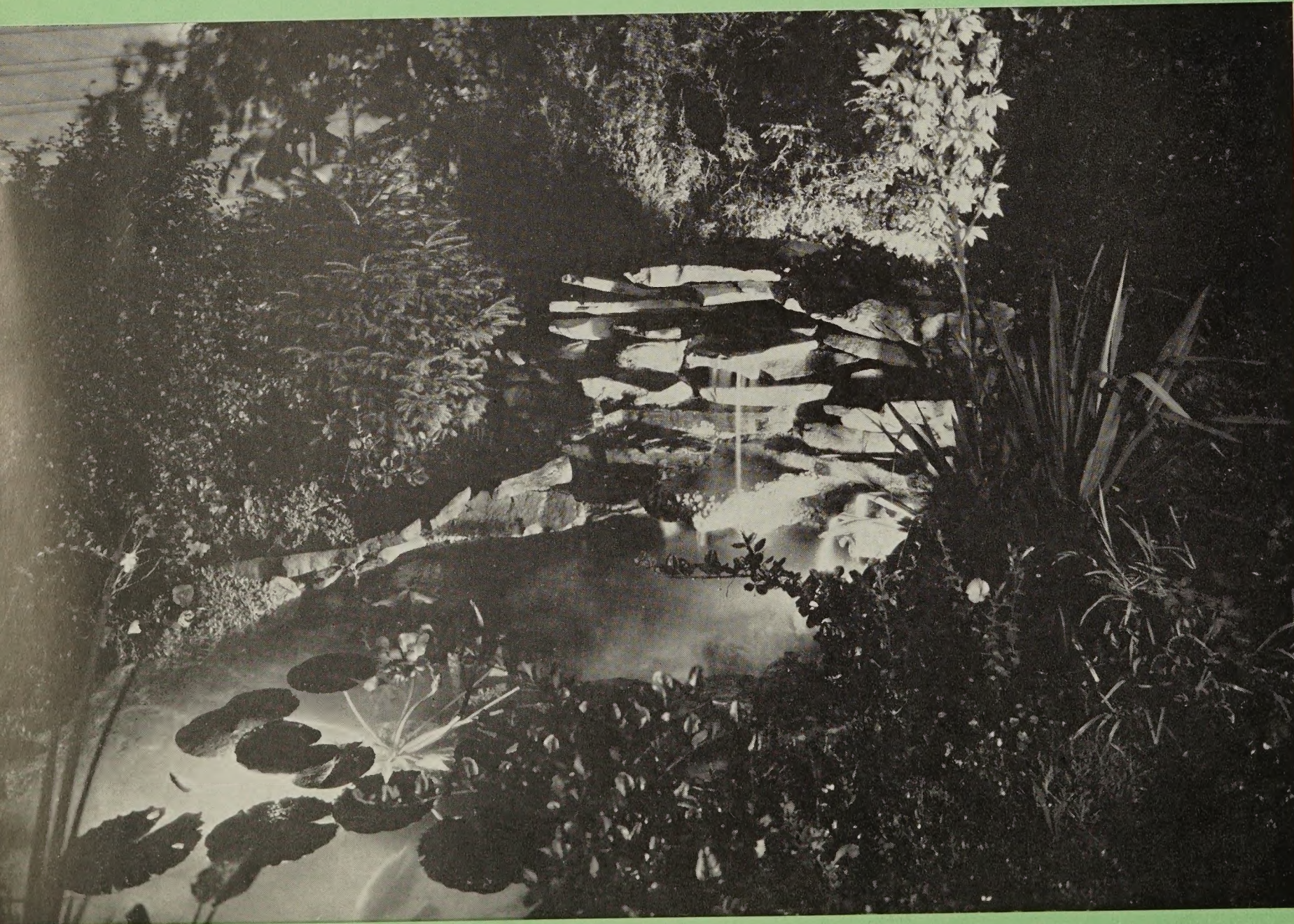
"Flowers at night in all their natural beauty"







"A simple way to lend charm to your home and garden"



"Lights and shadows create an enchanting atmosphere"



# *Lighting Your Garden* IS AS EASY AS ARRANGING LAMPS IN YOUR HOME...

☆ Bringing light to your garden for added night time pleasure and exhibit is a simple and easy process. The arrangement of devices for obtaining these effects is as simple as arranging lamps in your home.

As an illustration, suppose that the outlet for electricity is in the garage. From this source the electricity is brought into the garden with Cord No. 24 which is twenty-four feet long. If necessary several of these cords can be attached for an additional needed length. The electricity is now in the garden.

Assume that you desire to illuminate a

pool, a flower bed and a rock garden. Attach to Cord No. 24, Cord No. 18 which has three outlets where three different units can be connected. To light the pool attach a single or double Lily pad. To light the flower bed attach the Border set with its seven ornamental shields and sockets. To light the rock garden, attach a Tufa Rock Light. The time and effort required to attach these units or other suitable fixtures is negligible.

Words cannot possibly describe the beauty and effect of illumination in the garden . . . "You have to see your garden lighted to appreciate it."

## ANSWERS TO COMMON QUESTIONS ABOUT *Lighting Your Garden*

### *1. Is it difficult to light my garden?*

No. Just plug into any convenient outlet and place the units where you desire to emphasize the beauty of your yard or garden. It's as easy as plugging in a lamp in your home.

### *2. Are the units all ready to use when I get them?*

Yes. They are completely wired and assembled, ready to be placed in your garden.

### *3. Where do we get the electricity?*

From your present garage, basement or outdoor outlets.

### *4. Is the equipment durable?*

Yes. The materials and finishes are of weatherproof construction.

### *5. Is the wiring weatherproof?*

Yes. The cord sets are all rubber, molded one piece . . . no splices.

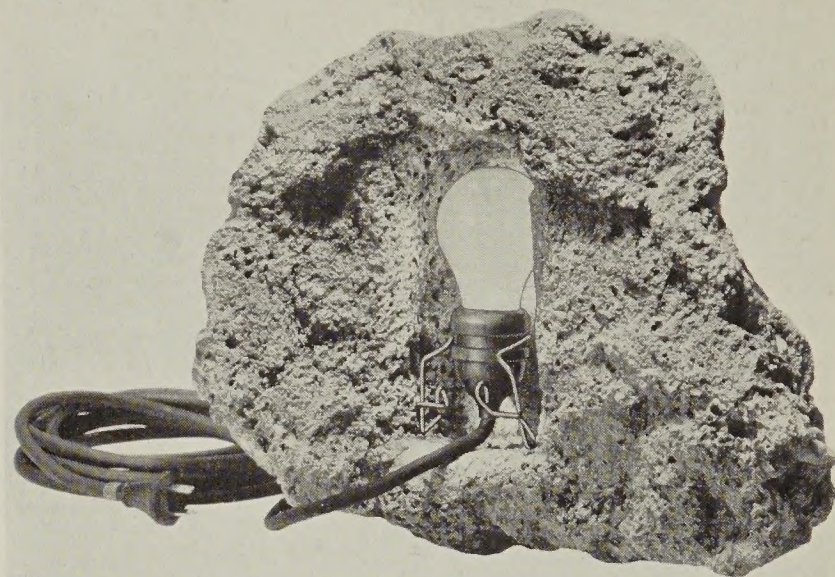
### *6. Can I move my garden lights from place to place?*

Yes. All units and cord sets have been designed for great flexibility, allowing you refreshing changes in lighting your garden. If permanency is desired, all units may be connected to underground wiring.





"Subtle lighting that imparts a majestic effect"



### DATA Catalog No. 200

Because TUFA ROCK is a natural formation, sizes vary, the approximate size being 12 x 12 x 8 inches.

**Color:** Natural rock: The MAZDA lamp cavity is finished in aluminum for reflection value. Wired complete with 12 feet all rubber watertight cord and socket.

**Lamp:** 40 or 60-watt MAZDA lamp.

**Shipping Weight:** 18 to 30 pounds.

## THE TUFA ROCK LIGHT

☆ A real chip off the old block is your Tufa Rock Light . . . a chip off the great rock formation that runs for miles near the shores of Lake Erie.

The rock that houses the lighting unit is as old as Time . . . a veritable Rock of Ages. Long ago, a mighty underground river erupted, flooding the countryside with its waters, rich in magnesium. When these waters receded, they left the vegetation saturated with lime and magnesium deposits, which hardened and have remained to this day. This formation is known as Tufa Rock.

It has been tapped and cracked off into

rocks that fit into your garden as perfectly as if they had been there always.

The impression of permanence can be increased by planting rock garden seeds generously right in your Tufa Rock Light. Choose seeds of plants that like lime, and your Tufa Rock Light becomes more than a dependable lighting unit that lights garden, steps and paths effectively. It becomes a thing of beauty in itself . . . a complete little blooming garden. You can pick it up and set it down anywhere in your garden. Plug in its rubber cord to a light socket and it will bring untold convenience and a new beauty to your garden.



# ILLUMINATED CRANES

☆ Add grace and light to your garden at one and the same time! That's what you do when you coax these handsome white cranes to your garden pool or near velvety green shrubbery or colorful flowers.

Hidden in the back of each bird is a bulb to illuminate a large area of the background. Against this skilfully lighted background are silhouetted the cranes' yellow-painted bills and legs, and white feathers.

The resulting delectable picture is one of magic light, flowers . . . and bird life in the garden. Here are the pleasures of the garden personified and brought back to "light" after nightfall.

You can easily stand the cranes up in your garden because of a spike in their web feet. By daylight the birds present an attractive accent of white. And note how beautifully, and differently, the two are curved. Every garden has a spot which would be enhanced by these graceful illuminated cranes.

## DATA

Catalog Nos. 360-361

Dimensions: Height 21 inches.

Color: Natural white.

Shipping Weight: 10 pounds.



Catalog No. 360

Catalog No. 361

"Creating an atmosphere of regal splendor"





Catalog No. 350

## ILLUMINATED DUCK SET

☆ Ducky? Indeed they are, the whole flock of them, from the tips of their orange bills to their downy yellow tail feathers. Their cunning little web feet will not trample the most tender plants, and their artful arrangement will lead your eye where the mother of the brood would have it directly . . . to the flowers in the background. These flowers are highlighted as any flowers will be highlighted when this mother leads her brood along in front of them. That's because she has a 40-watt bulb under her wing too.

### DATA

Catalog No. 350

Dimensions: Large duck 10 x 12½ inches.  
Small ducks 5 x 7 inches.

Color: Large duck natural white. Small ducks, natural yellow.

Shipping Weight: 4½ pounds.

Colored to blend with the garden's brilliance by day and in perfect natural character these ornamental units artistically illuminate the flower beds at night and brighten the corner where they are.

These shields are wired with twelve feet of rubber cord and watertight socket, and are built for a 40-watt MAZDA lamp.

## ILLUMINATED SQUIRREL

☆ Have you a leafy nook in your garden, with ferns or flowers you are proud of? Set this little fellow down in front of them to munch on his acorn (standard equipment) and see how quickly he is at home . . . how instinctively he focuses your attention on his background rather than himself. That's because of the light he has behind his fluffy tail. And if he sits unbelievably still, without moving a muscle, that's because he's rooted so neatly to the spot, with a spike that's easily uprooted and planted in the ground wherever you have flowers to be lighted.

### DATA

Catalog No. 310

Dimensions: 9½ x 9½ inches.

Color: Wood brown.

Shipping Weight: 3½ pounds.



Catalog No. 310



## ILLUMINATED BIRD SHIELD

☆ A blue jay is not a bird of paradise. But paradise is what he makes of the corner of your garden that he lights up with the 40-watt bulb he hides from the world. He is sky blue in color, or maybe sky blue with a red rub-in that lends a flash of color to his wings. But whatever his color, he is like every bluebird, and can arouse the most remote spot in your garden to nighttime happiness and beauty with that light of his.

### DATA

Catalog No. 320

Dimensions: 9 x 12½ inches.

Color: Jay blue.

Shipping Weight: 3½ pounds.



Catalog No. 320

The shields shown on these pages are all mounted on spikes that afford them stability, and make it easy to change their position in the garden, planting them here and there as the season changes and new blooms require lighting attention.

These shields are wired with twelve feet of rubber cord and watertight socket, and are built for a 40-watt MAZDA lamp.



Catalog No. 330

## ILLUMINATED FLOWER SHIELD

☆ "Daisies won't tell," and this overgrown Shasta daisy (white with yellow center) or Black-eyed Susan (yellow with brown center) would never give up the secret of the flowers in the background. But the barefaced truth is . . . they would be nothing at all, they would be unseen entirely, invisible, if it weren't for this modest daisy which shrinks so modestly into the foreground, and lights whatever flower bed or garden spot is behind it.

### DATA

Catalog No. 330 Daisy

Catalog No. 331 Black Eyed Susan

Dimensions: 8 inches diameter.

Color: Yellow and Brown (black-eyed susan).  
White and Yellow (daisy).

Shipping Weight: 3½ pounds.





Catalog No. 600 — Clear glass lens  
Catalog No. 601 — Sunset glass lens

## UMBRELLA LIGHT

☆ Enjoy your garden umbrella and table set by night-time as well as by day! Make the table a hospitably lighted spot near your lighted garden. Sit here with other members of the family, any pleasant summer's evening, and enjoy the fragrance of the night-blooming flowers. Serve refreshments here to guests . . . and give them a treat they will long remember. It's easy to light your garden table set. Simply attach the reflector to the umbrella pole. Point it toward the top of the umbrella, and the light will be reflected smoothly back to the table.

### DATA

Dimension: 8½ in. dia.

Finish: Antique green.

Shipping Weight: 5 lb.

Lamp: 100-150 watt Mazda



## ILLUMINATED BIRD HOUSE

☆ Here's a new type of bird house for the garden. By day this little copper house (oxidized to green) looks like a snug little home for the birds. In reality it holds a light bulb and is open at the bottom. By night it blossoms out amazingly into a reflector, shedding pleasant light down on flowers or lawn or garden steps. It is both appealing by day . . . and clever and useful by night. May be hung in trees or tall shrubbery, or from poles.

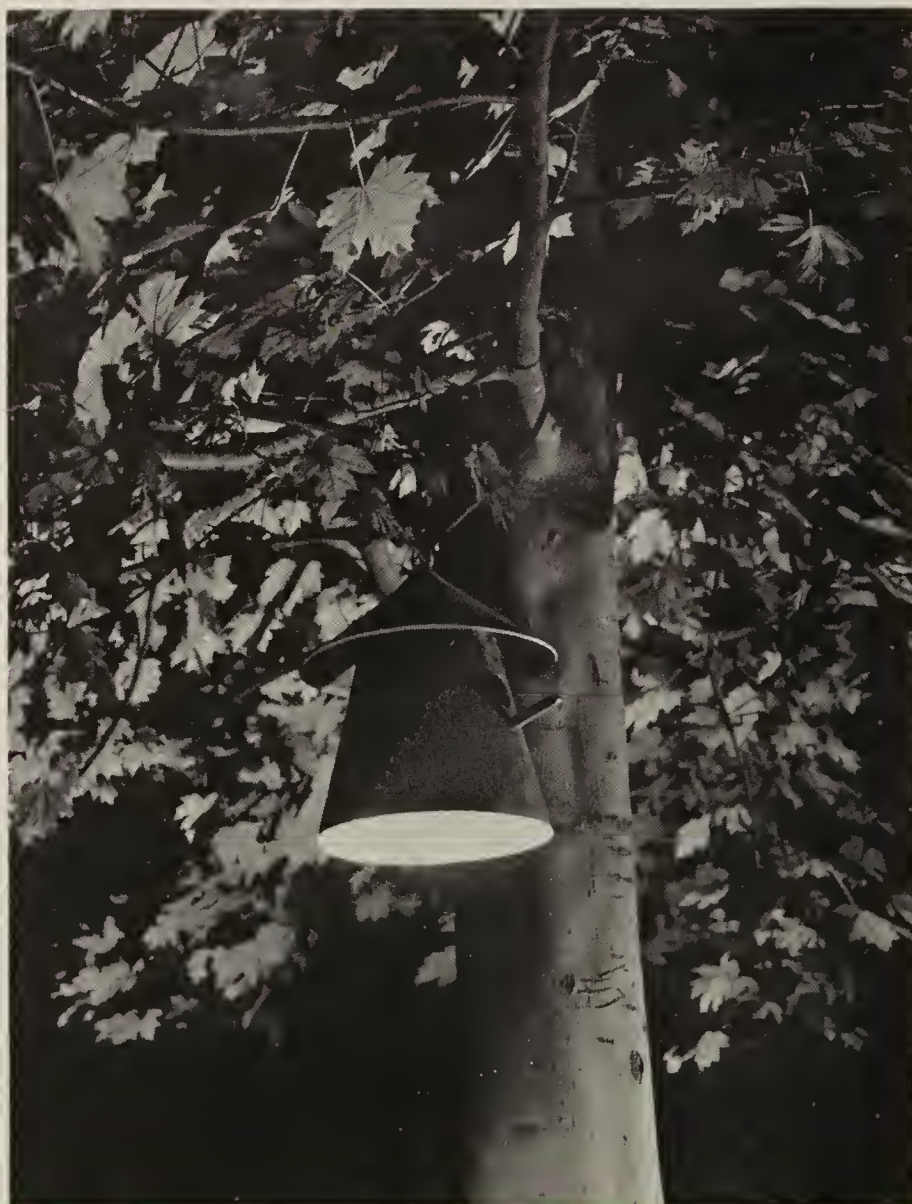
### DATA

Dimension: 9 inches.

Finish: Antique copper.

Shipping Weight: 7 pounds.

Lamps: 100-150-watt MAZDA.



Catalog No. 602



# REFLECTORS

Do you want to emphasize most, your favorite tree, shrub, or hedge? One reflector, with a sizeable bulb, can be concealed behind a bush or hedge. From its hiding place it can be directed to emphasize an interesting feature of your garden at night in a mystifying

manner.

The design of these units makes them adaptable for the lighting of buildings, paths, lawns, or on any occasion when and where a suitable area of light is desired.



Catalog No. 160  
with anti-glare crown



Catalog No. 159



Catalog No. 161  
with anti-glare crown

## SUNSET REFLECTOR

Hospitality and good cheer are induced by the mellow light of the Sunset Reflector. This unit may be used to illuminate an outdoor dining or sitting room. Its soft glowing rays may also be directed on tables, chairs, benches or wherever the family habitually gathers to enjoy their "outdoor living or dining room." Patios, or a veranda that faces a lighted garden, are among other spots which may be attractively illuminated with Sunset Reflectors.

Catalog Nos. 159-160-161  
100-150 WATT REFLECTOR

Diameter: 8½ inches.

Lamp: 100-150-watt MAZDA.

Shipping Weight: 5 pounds.

These reflectors are antique green outside with silvered reflecting surface.

Nos. 159 and 49 are fitted with convex glass lens.

## MOONLIGHT REFLECTOR

Bring moonlight into your garden . . . with a Moonlight Reflector. Cast its spell of charm over pathways and flowers. Let its soft moonlight play through the branches of a tree and send shadows across the lawn. Transform the pitch blackness of night, in which your garden is lost to sight, into a place of enchanting moonlight and shadows. Here is a way to get many additional hours of pleasure from your garden!



Catalog No. 259



Catalog No. 257



Catalog No. 49

## 200 WATT FLOODLIGHT

Diameter: 10 inches.

Lamp: 200-watt MAZDA.

Shipping Weight: 4 pounds.

## ADJUSTABLE DOME REFLECTOR

A mushroom type reflector standing 30 inches above ground; for the lighting of flower beds.

Diameter: 8 inches.

Lamp: 25, 40 or 60-watt MAZDA.

Shipping Weight: 3 pounds.

## 60-WATT REFLECTOR

Diameter: 5½ inches.

Lamp: 60-watt MAZDA.

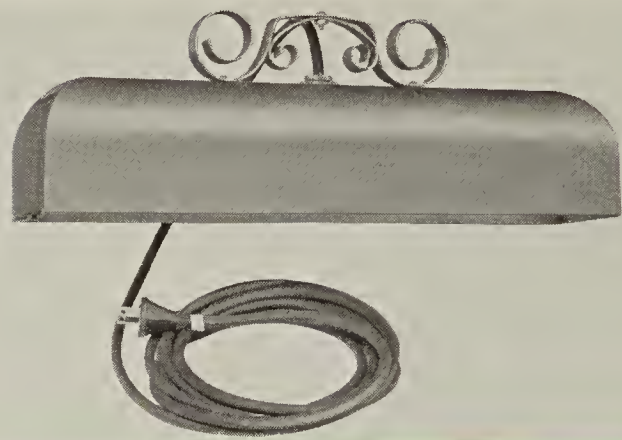
Shipping Weight: 3 pounds.





“Beautifully Utilitarian”

## THE ARBOR LIGHT



Catalog No. 260

The ARBOR LIGHT is easily mounted under eaves, benches, porch railings, trellises, arbors, etc. and gives a wide, soft distribution of light.

DIMENSIONS	WIRING	LAMPS	FINISH	SHIPPING WEIGHT
16 x 3 x 3 inches	12 ft. cord	Two 40-watt MAZDA Lamps	Outside, Antique Green Inside, White	3 pounds

## HANGING BASKET LIGHT

☆ This is no ordinary hanging basket. To be sure it is planted with ferns and flowers and . . . like the hanging baskets of the gay nineties . . . it is a pleasant addition to porch, summer house, arbor or trellis . . . even the garage. But see this hanging basket when darkness is upon the face of the earth and lights are turned on. Then the light bulb concealed within the basket illuminates the garden around, and the effect is wonderful. A swaying breeze shifts the light ever so slightly, enough to send a changing pattern of light over the surroundings, increasing the mystery that is part of the charm of a garden at night. Then you are reminded of romantic, wonderful things . . . things like the Hanging Gardens of Babylon, one of the seven great wonders of the Ancient World. Strange, because this basket light is such a little thing . . . so practical with its 12 ft. of rubber cord . . . and so modern!

### DATA

Catalog No. 340

Dimensions: 13½ x 20 inches overall.  
Color: Bark brown.  
Wiring: 12 feet rubber cord.  
Lamp: 40 watt MAZDA.  
Shipping Weight: 6 pounds.



Catalog No. 340





“Enhancing beauty with artfully concealed lighting”

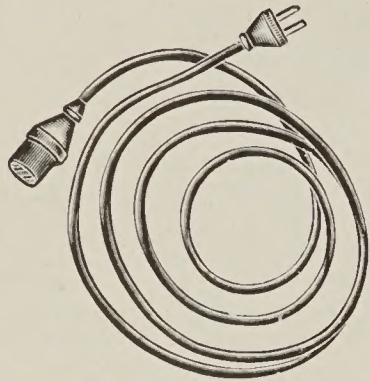


“Preserving garden attractiveness after dark”



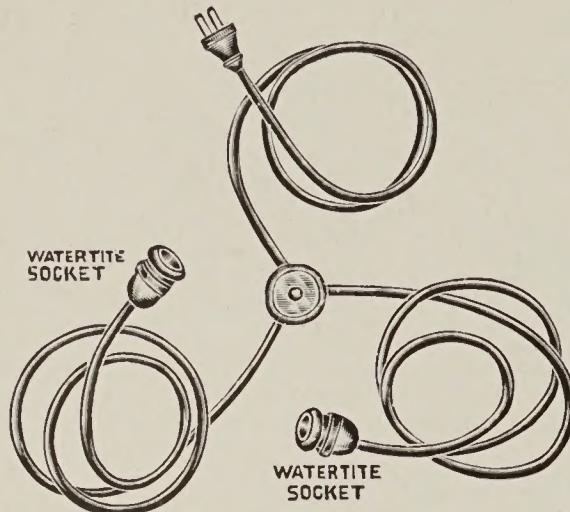
# WIRING ACCESSORIES

INTERCHANGEABLE ALL RUBBER MOLDED ONE PIECE CORD SETS



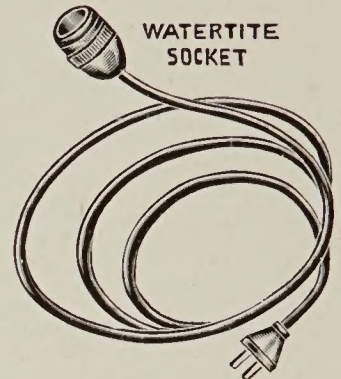
**Catalog No. 24**

24 ft. extension cord.  
All of the connecting  
joints are watertight



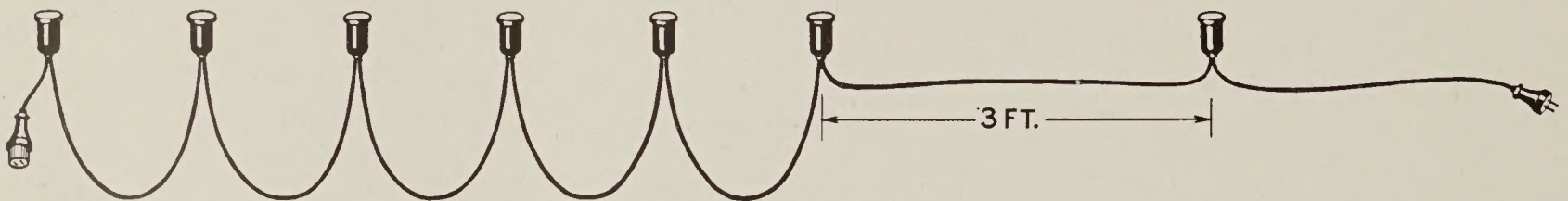
**Catalog No. 26**

2 socket cord set can be used  
for pool lighting. Each lead is  
6 ft. long.



**Catalog No. 12**

12 ft. cord set... has  
single watertight socket  
molded to 12 ft. heavy  
duty rubber cord and  
plug. Can be used for  
pool lighting.



**Catalog No. 70**

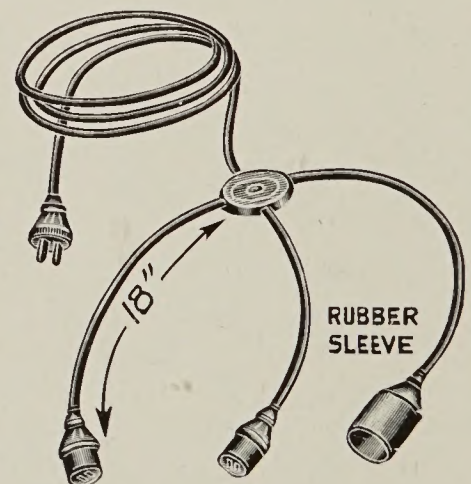
7 socket all rubber. Molded one piece cord set. Is 24 ft. long. The sockets are spaced 3 ft. apart.  
Has 7 watertight intermediate sockets and is used for general border lighting.

## NEW OUTDOOR CORDS

With these ideal wiring devices made of heavy-duty rubber and molded one piece, the problem of wiring in the garden is at last solved. With these units an installation is very simple. All sockets are watertight and all connections are made watertight by a simple tight fitting rubber sleeve that slips over the connections.

## 3-WAY TERMINAL

3 connecting plugs with slip-over rubber sleeves on 18 inch cords with 12 ft. lead to molded attachment plug. The rubber sleeves when slipped over a connection make it watertight.



**Catalog No. 18**

**THE GARDEN LIGHTING EQUIPMENT CO.**  
1210 EAST 113th STREET  
CLEVELAND, OHIO







